

NOTICE
Xmas Savings Club
See Pamphlet Inside.
Bank representative
will be at the factory
front office from 2 M
to 1.30 next pay day.

WADCO



NEWS

Volume 3

Plainville, Mass., Jan. 6, 1922

Number 1



MR. STURGIS C. RICE
PLAINVILLE, MASS.



MR. CHARLES A. WHITING
SALES MANAGER, PLAINVILLE



MR. FRANK E. WHITING
CHICAGO

*Some of the Members of the Whiting & Davis Co. Sales Organization who extend to all
A Happy and Prosperous New Year.*

The Holiday Retail Trade

A canvass of principal retailers shows Christmas Shopping this year had a healthfully strong tone. R. H. Stearns report Xmas business, as measured by sales, ahead of last Xmas, and 1921 a year ahead of 1920. Jordan Marsh Co., reports Xmas business beyond expectations and better than last year. R. H. White has found its Xmas business "phenomenally good" as compared with expectations. A. Shuman & Co. says this is the largest Xmas trade in history of store. E. W. Hodgson of "Hodgson, Keenard & Co., Jewelers," estimates 25 per cent. more business done this December than December of last year. Considerably under the same month in 1919, practically on the same level as Christmas season of 1918 and decidedly better than average of previous years.

THE W. & D. TRADE MARK

Two new marking machines have been completed, and one installed, to be used in the factory office in putting on the new Whiting & Davis Co., trade mark. These do away with the previous method of using a steel stencil in conjunction with a hammer to mark goods. All Whiting & Davis mesh bags must bear the trade mark before shipping to comply with our advertising.

New Year's Resolutions

Once again comes an opportune time to resolve to change those things which "Consciencee" does not approve. Make your New Year's resolutions, determine to carry them through and you will think more of yourself for the effort. If you fail, there is satisfaction in trying and you will be the better man or woman for it. How do you like the following?

The coming year in the factory I will do my best to make my work "Quality Work" and produce to my utmost, thereby giving to those dependent on me, and myself, more of the good things of life which are bought with the wages I earn, not forgetting that I have a mind to use and two good hands with which to labor and create value. And keep on trying.

SERVICE BRANCH HAS XMAS TREE

The employees of the Service Branch presented their foreman, Mr. Arthur Boneker with a beautiful Gold Mounted Fountain Pen. He said he was greatly pleased with the gift and gave those present to understand that he greatly appreciated the spirit which prompted it. Miss Reynolds was remembered. A \$5 gold piece was presented by the girls. A grab box was held and general good time observed.

Bag Topics

**Who's Holding You Down?
Ability.
Selling Goods
The Rainbow End.**

BY HARRY B. ROWAN

Feel you can't get ahead, someone holding you down? Why not look into your condition with an open mind. Have you tried to raise yourself from your present position or just wished it? Bestir yourself and consider how you can make your services more valuable, the reward will come later. Bear in mind you are selling something which will be paid for according to its value. In a certain large corporation there is a meeting of executives held yearly to determine those fitted for advancement and those who have fallen by the wayside. Disposition is made accordingly.

Just how much does your ability mean to you? Are you making the most of it? Some say, "I'm doing the best I can," but are you? To those who think they can do no more than they are doing at present, isn't it possible they have the wrong perspective? There are many ways a thing can be done. TURN OVER

Wadco News

PUBLISHED SEMI-MONTHLY
by Employees of Whiting & Davis Co.
Plainville, Mass.

EDITOR H. B. ROWAN
Associate Editors

Hattie Goodwin	Middleboro
Frances Penniman	Factory
Lawrence Cook	Canadian Factory
Phoebe Havey	Sold Mesh Dept.
Rita Abrams	Unsold Mesh Dept.
Dick Barton	Mesh Dept.
Ted Peterson	Stamp Dept.
Erwin Sylvia	Tool Dept.
Frank Brown	Bench Dept.

COMMERCIAL PRESS-PRINTERS

WADCO CIRCULATION

Thirteen hundred copies of the Xmas issue of the Wadco were distributed. Many expressed themselves favorably on it. Let all unite to make it what it should be, a family paper, bringing into close touch those who are in any way identified with the W. & D. Co.

THE WADCO SOLICITS

Consider the means at hand, the "Wadco" readers have in the line of an outlet for any suggestions they might have relative to their work in the factory. Suppose Jessie J. in Dept. X. has an idea that she thinks would help in her own department or maybe some other department where the idea could be put into practice, wouldn't it be a good thing to put it across by using the "Wadco." The "Wadco" solicits communications and suggestions, signed in full, on any subject of interest to its readers. Let us see who will be the first to start the ball a-rolling. Communications will be printed with the writers' names attached unless otherwise specified. There are some who do not desire their names to be known. For those, the Editor will see to it that the name does not appear.

AMERICAN BANK ABROAD

American Express Co. has established an office in Australia, the first American banking and foreign collection institution granted permission to operate in that country.

Some lucky people in Pawtucket, from the way chickens and turkeys are going over the line.

BAG TOPICS

Continued

Selling has been termed a "Science." It requires foresight, tact, enthusiasm and a great deal of determination to make possible the exchange of our creations for the wages we earn and are paid. We, here in the factory working to produce fine mesh bags, little realize the hours of thought and labor given by our "Sales Force" in placing our products in the hands of distributors. Let us all back our Sales Force to the limit.

How many have wondered as the years go by just what the rainbow of our lives is to be. Take for instance a beautiful Sunday, you and your friend are out walking. How often the remark "I wish I were rich, I would do this and so." How far away those riches seem, and yet it is only a condition of mind. Many of our country's greatest and richest men were at one time poor as the poorest. They, like ourselves possessed hands to labor, and brains to think, and when hands alone could make no progress they called to their assistance the latter. So let us think, and think hard to improve ourselves and our condition in life, and the "Rainbow will be there," never fear.

FISH SCALE DEPT.

Mrs. Casey was given a box of Handkerchiefs and \$5.00 Gold piece by the girls working on the fishscale mesh. They gathered around very quietly with the view of surprising her at a few minutes before 1 o'clock, Friday. She stated she was much surprised and pleased on receiving the presents, afterward going around among the girls showing them.

Miss Clara Guild was presented a \$10.00 Gold Piece along with the compliments of the season by those who work with her. Miss Guild is Mr. Sweet's very capable assistant of a quiet and retiring disposition. She is a favorite with all.

Hattie is your name
Single is your station
Happy be the little man
That makes the alteration.

It is rumored the girls of the mesh department intend holding a "Beauty Contest" in the near future. We know of quite a few who are interested.

I'LL DO ALL I CAN! WILL YOU?



CONGESTION OF THE LUNGS

Active congestion of the lungs (too much blood circulating through the lungs) may occur as a result of increased heart action or from the inhalation of hot air or irritating substances. As a result of diseases which interfere locally with the circulation, the lung capillaries may become disturbed.

A certain form of congestion is due to some obstacle to the return flow of blood to the heart, as in valvular disease, particularly of the left side of the heart.

When congestion occurs as the result of abnormal condition of other organs, the treatment is directed to a removal of the cause. A physician should always be consulted and his orders followed very carefully.

(Signed)
BERTHA G. COTE, R. I. N.

ACCIDENTS DUE TO FATIGUE

Accidents may happen to workers simply because they are overtired. Elimination of fatigue is therefore one of the most vital of safety measures, we are told by Frank B. and Lillian M. Gilbreth in a paper read before the National Safety Council in Boston and printed in The Iron Trade Review (Cleveland, Ohio) Shop welfare study of all kinds including that of the elimination of eye-strain by proper coloring, and that of ascertaining the easiest and fewest motions necessary to accomplish a given item of work, tends directly toward the reduction of fatigue and is hence an important measure of accident prevention. Dr. and Mrs. Gilbreth lay great stress on the efficacy of white paint, which they greatly prefer to the "battleship gray" or other neutral tones now generally used by manufacturers of machine tools or metal-working equipment. These were chosen to reduce glare, but after some years of study the authors are convinced that white is the better color for such purposes.



FACTORY RESTAURANT

PATRONS HAD NOT ARRIVED.

This is not a busy scene by any means in the factory restaurant and gives a very poor idea of the amount of business done. It so happened the photographer who took the picture happened to set up his camera before many of regular diners had arrived.

"XMAS RUSH OVER"

Now that the Xmas rush is over many are thankful and feel they can take things a little easier. But, from all indications, there will be very little let up. Already sample lines are in full swing for the New Year's business. How many realize the amount of money they represent? Suffice to say, the Whiting & Davis sample lines gotten up throughout the year which keep so many busy, has a value comparable to the entire output of many well-known lesser concerns.

ABOUT THE FACTORY

Extensive alterations to the factory office are now practically completed. Mr. Heintz, who under the previous system was in the front office, has removed to the new factory office, where he will look after production, one of the most important branches of the business, especially in times like the present when customers want immediate service or none at all.

Fred Thompson of the Maintenance Dept., is very much pleased with the new "Band Saw" recently installed in his department. Fred says it fills a long felt want and will help greatly in his work.

XMAS IN THE FACTORY

Employees to the number of 658 were given a very useful present in the form of a Superite Pencil this Xmas. Many expressed their appreciation of the gift remarking "Just what I wanted." Cards were also distributed.

The Office had a Xmas celebration with the aid of a small Xmas tree on which were hung the various gifts. Ed. Manchester, who was the Santa, distributed the gifts. Harvey got a red tie, just like Ed. Osterholm. I'll bet he don't wear it. Florene Austin gave a selection on the Underwood. During the festivities candy, cookies, apples, etc., were in great plenty.

Mamie Heekmann, the well-known and efficient forelady of the Shipping Dept. was remembered by the girls in Peaceful Valley, (that's the name of her Dept., so when you see it in the "Wadco" hereafter you will know who we mean) about 12 of them presented Mamie a \$10.00 Gold piece and A Chinese Work Basket. Cake Candy and Fruit were free in the Valley.

SPIRAL GIRLS CELEBRATE

At the Friday morning recess, the girls gathered around Miss Vera Pfauertahl and Minna Simpson and presented each a \$5 gold piece. Miss Erlene Parker and Miss Elsie Hemmingson were the presentation committee. There was something doing every minute.

I'LL DO ALL I CAN, WILL YOU?

MIDDLEBORO PLEASE ANSWER

Why are we without news from our Middleboro correspondents? In the past they have given the readers of the Wadeo many good items of interest. Don't quit, keep up the good work. Many have missed your column.

Team No. 1 of the Girls' Bowling League would like to travel to Middleboro at a near date and roll a match game with the Middleboro "Stars". The remaining three teams in the League can't seem to get going, and Team No. 1 can't afford to deteriorate by lack of practice. Don't forget "Us Girls" are in need of an outing including the chaperons and our editor.

The Whiting Chain Co. was a lively place at Reess time, Friday afternoon: about 45 of its employees indulged in a Grab. A great many amusing things happened, of course they always do. Joe McGrath pulled a Bunny Rabbit, Carrie Salley followed up her red string to a definite conclusion, this should be enough, for we are rather timid in printing just what was on its end. Many wanted to see, but we draw the curtain. Robert Blaine was the really lucky man. He won a real live rooster, and a R. I. Red at that.

SOLDERED AND UNSOLDERED MESH DEPT.

Standing on benches, chairs and anything that came to hand, the girls of the two departments surrounded Bill Sweet, department head, and presented a token of their esteem in the form of a \$20.00 gold piece. Now fellows, he's some popular, and we're going to have his "picture" in the "Wadco." Couldn't do it this time, he's so bashful. A grab was indulged by those present to the number of 35.

Miss Hattie Coombs was also remembered by the girls, receiving a \$5 gold piece and a cut glass berry bowl. Hattie is working in Dept. A at present getting out samples.

BLUE SKY LAW NEEDED

Richard Spillane, in Philadelphia Public Ledger, says it is estimated by leading bankers of Middle West that the horde of swindlers who swept over the agricultural belt in the flush days of 1919-1920 selling fake stocks robbed the farmers of \$2,000,000,000.

CAUGHT IN THE MESH



FACTORY TRUCK

In the above picture you see the factory truck with Mr. Albert Roessler at the wheel. Note the beautiful roses growing on the yard fence. Looks good to us, we'll say. Oh for the Good Old Summer Time!

The mesh room employees wish to thank Mr. Whiting for the useful token he gave each one Xmas, and wish him a happy and prosperous new year.

Harriet Sirois and Arthur Benoit wish to thank the girls of the mesh department for the useful Xmas presents received. Harriet especially wants it known that she greatly appreciates the gift.

Wonder why Cora Lumnah gets weak every time the Studio is mentioned.

Blanche LaPlante wants to know if there is an eleventh commandment? Viz.: Mind your own business.

The girls of the unsoldered mesh would ask of "Bud" if the leading-lady likes her new ring.

Sam's girl is tall and slender,
My girl is fat and low,
Sam's girl wears silks and satins,
My girl wears calico.
Sam's girl is swift and speedy,
My girl is demure and good.
Do you think I'd swap for Sam's girl?
You know darn well I would.

Mr. J. O. Gagnon reports the arrival of a baby girl, December 30. Congratulations, J. O.

"BOSSES"

A well known writer makes the statement that every man, no matter how big he may be, has a boss, and that many employees don't like the idea of having to obey orders, and hope the day will come when they will do the bossing themselves. They imagine that the boss has no boss. This is a false notion for all of us are under authority, and must toe the line of duty or sink. If everyone could but get it into his or her head that everyone else is subject to orders, there would be less discontent and more happiness in the world.

GROWING A NEW SUIT

How does a crab grow? Does his armor increase in size to accommodate his body as it becomes larger and larger? As a matter of fact it does not; the shell never alters at all. The crab, like a growing boy, requires a new suit every now and then to cover his growing limbs.

He grows slowly inside his shell, until a day comes when he simply cannot bear it any longer. Then he retires to the safest hiding-place that he can find, and a curious process begins. Grasping a tuft of seaweed firmly with his legs, he begins to move his body about inside his shell. In a short time a crack appears across the back. Through this the crab gradually heaves out his soft body.

Then after a short rest he sets to work on the long business of unsheathing his claws, legs and feelers, each of which is drawn out of its armoured covering, just as a sword is pulled from the scabbard.

Your crab is now the most defenceless creature imaginable; not only is his body as soft as butter, but he is quite unable to move, for the unshelling process has completely exhausted him.

He remains perfectly still, trusting that he is well concealed from foes. And as he waits you can see him growing. There was not room for much expansion inside the shell, so he makes up for lost time once he is out of it.

In a short time a new shell begins to form, and before many weeks have passed he is as well armoured as ever and several sizes larger.

FAVORITE SAYINGS OF THOSE IN ASSEMBLY ROOM

- Mary Joyce—"Ain't that too bad."
- Mrs. Stark—"My Stars!"
- Josie Faas—"Me and George."
- Belle Read—"I was first."
- Lizzie Hartman—"I ain't got it done yet."
- Mae Fallon—"A party told me that knew."
- Evelyn R.—"Apple, prune and minee."
- Jeanette R.—"ootchy ootchy!"
- Lillie J.—"Can I go?"
- Mollie Mae—"Twenty-four years."
- Stella J.—"When I was in New York."
- Gertie Wolfe—"Me and Billy."
- Elsie Quirk—"Censored."
- Gene Esau—"Ray, come here."
- Mrs. MacGregor—"Out West in Georgia."
- Alice Booth—"What will I have for supper?"
- Geo. Mac—"Got any hay?"
- Lillian Johnson—"What color is the number plate?"
- Elsie Greenhalge—"Love me, love my dog."
- Helen—"Don't go out at five o'clock."
- Jennie K—"I'm so sleepy."
- Edith Marble—"Got any work for me?"

Now comes Al DeBlois, who seems capable of drawing long sighs. This he does when looking in an opposite direction from the widow. Who is it, Al?